



# ADVOCACY SEASON 2018

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A horizontal string of seven colorful paper tags is shown against a white background. Each tag is held in place by a small wooden clothespin. The tags are arranged in a row and contain the letters 'A', 'B', 'O', 'U', 'T', 'U', and 'S' in a simple, hand-drawn black font. The colors of the tags are blue, red, light blue, lime green, orange, yellow, and yellow from left to right.

ABOUT US

# LEGISLATIVE LANDSCAPE

## NYS Budget:

- Projected budget deficit of more than \$4.5 Billion
- One of every three dollars in the state budget comes from the federal government
- The Division of Budget is expecting all legislative adds from last year to be rolled back
- A 10% reduction across all programs is being considered



## Governor's Budget Announced 1/16/18

Proposed State Library Aid:	\$91.6M
Proposed Library Construction Aid:	\$14M

“...lobbying is now, more than ever, a sacred obligation of any professional who cares about kids and schools.”

Doug Johnson

## THE SHY PERSON'S GUIDE TO LOBBYING



# STEPS TO TAKE ACTION

Recognize that advocacy is your job and find opportunities to speak to your legislators face-to-face

Learn something about the legislative process – or at least who your representatives are

Understand [NYLA's] platform and know the talking points

Be effective when visiting with your legislator

Write, call and e-mail – effectively

Work on developing a relationship with your representatives



[Printer Friendly](#)

## How can you advocate for NYS libraries?

The New York Library Association (NYLA) leads, educates and advocates for the advancement of the New York library community. NYLA is the voice of the library community advocating at the state and local level on behalf of libraries with the Governor and State Legislature, the NYS Board of Regents, and local governments that provide funding to libraries and library systems.

The more NYLA members, and library advocates, the stronger the voice of the library community! We need your help with advocating for funding and legislation that will benefit and improve library services and the librarian profession. **So, how can you help?**

**ATTEND**  
  
Library Advocacy Day

**ENROLL**  
  
as a Library Advocate

**CONTACT**  
  
your Elected Officials

**USE**  
  
the Advocacy Tools

**DONATE**  
  
to the NYLA Advocacy Fund

**LEARN**  
  
this Year's Priorities





# BUDGETARY PRIORITIES

2018

# Increase State Library Aid Proportionally with Education Funding

Library usage  
and demand  
for services  
are surging  
statewide

Libraries are a  
core  
component of  
our state's  
educational  
infrastructure –  
**LIBRARIES ARE  
EDUCATION**

Libraries are  
critical for  
access and  
equality

Library  
systems are  
models of  
shared  
services

STATE LIBRARY AID - \$100M for Equitable Library Funding



# Fund the Public Library Capital Aid Program

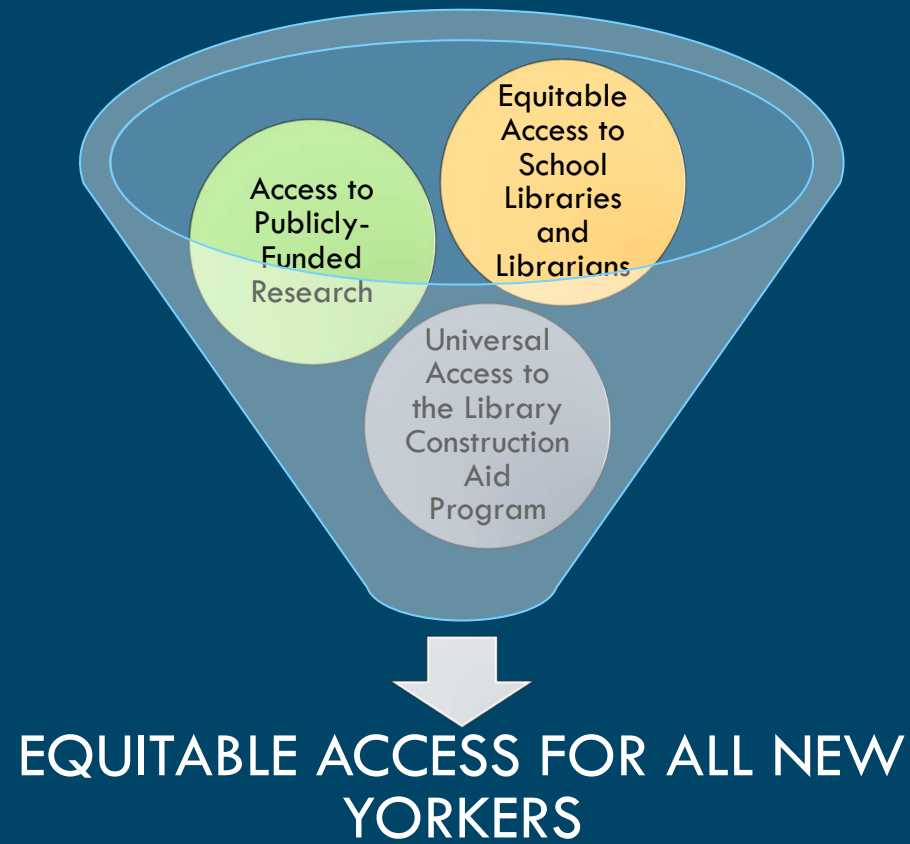
New York State's public libraries are rapidly aging

Public Libraries require capital investment to accommodate high-speed broadband infrastructure

Public Libraries desperately require energy-efficient infrastructure upgrades

Public Library capital needs have been comparatively underfunded

LIBRARY CONSTRUCTION AID - \$30M for Equal Access, IT Infrastructure, Energy Efficiency



# LEGISLATIVE PRIORITIES

2018

# EQUITABLE ACCESS TO SCHOOL LIBRARIES & LIBRARIANS

## **Background:**

NYS youngest learners are denied access to quality school libraries staffed by certified School Library Media Specialists; secondary school students – particularly those in NYC – are denied access through loopholes in SED Regulations.

Students suffer from lack of instruction in information sciences; the inability to properly analyze the source and quality of information leaves students unprepared for post-secondary instruction.

## **Impact:**

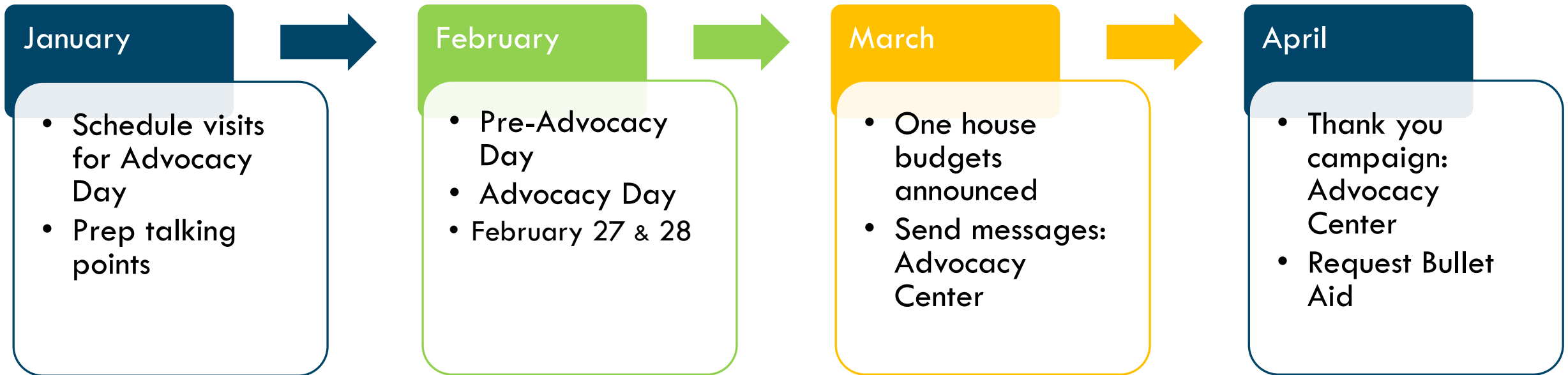
Passing this bill would help ensure that all students are college-ready, lead to more students successfully pursuing graduate studies, and provide better-informed civic discourse.



# MESSAGING

Who can disagree with this?

# TIMELINE



# Future

PLANNING |

# INSTEAD OF A BILL TO INCLUDE A LIBRARIAN IN EVERY BUILDING...

New Jersey  
(Bill A4858)  
Information  
Literacy  
Curriculum

Requires curriculum K-12

Encourages hiring a certified specialist

\*School Librarians are vulnerable  
without this



# INSTEAD OF LIBRARIANS ADVOCATING FOR THEMSELVES



Develop stronger partnerships with...

Legislators

Teachers Unions

Parent Teacher Associations

Education Related Organizations

Education News Reporters

NYSED

DLD

# UPCOMING ADVOCACY EVENTS

February  
7<sup>th</sup>

NYLA Town Hall  
Conference Call

Session  
Overview/Budget  
Update

February  
27<sup>th</sup> & 28<sup>th</sup>

Pre-Advocacy  
Day and  
Advocacy Day

Albany, NY

April  
12<sup>th</sup>

NYLA Town Hall  
Conference Call

Budget Review

THANK YOU!



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